

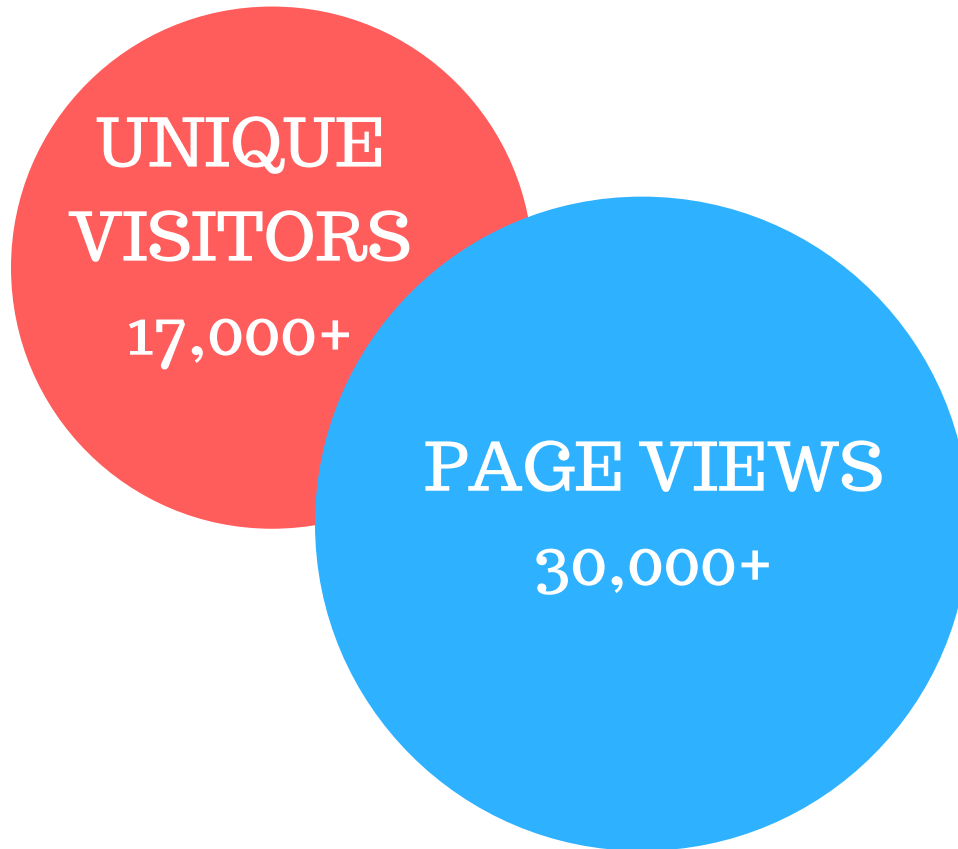


# Work / Home / Life

ADVERTISING OPTIONS

# Why Work with Work / Home / Life?

## Our readers



85%



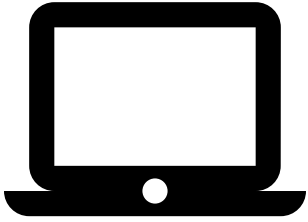
5%

Email  
subscribers:  
2,700

MozRank Page Authority: 29  
Domain Authority: 18

From Google Analytics Aug 2017

# The benefits of working with an SEO



## Expert



Our top rate SEO and keyword research skills ensures our articles are viewed by an ongoing targeted audience.

**Why is this important?**

Google traffic is targeted traffic.

We reach people who are interested in working online right now.

# Advertising Options

The main options are display advertising and contextual advertising.

## Display Advertising

Display advertisements can be displayed anywhere on the site. Popular options and prices are:

- Home page
  - up to 678px wide x 150px high \$50 per month
  - up to 300px x 250px \$50 per month
- Side bar
  - up to 300px x 250px \$200 per month
- In content
  - up to 620px x 250px starting at \$30 per month

# Contextual Advertising

Contextual advertisements can be added to content anywhere on the site. Prices start at \$100 for 6 months.

## Terms

- All links are nofollow. Do not waste our time by asking for follow links.
- Minimum term is for 6 months and payment for the entire period must be upfront. Save 10% by paying for 12 months upfront.
- Email any requests to [info@workhomelife.com.au](mailto:info@workhomelife.com.au) with advertisement and exact placement you would like.

# Contact Us

whl



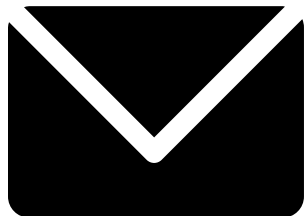
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